

CRAFTY

ISSUE #4

**Life is messy and mesmerizing.
Everyone needs an outlet for both.
Here is our contribution.**



CRAFTY ZINE

JUL - SEPT 2023

model: @ghosthandss hair: @rempelroquette

...were dappled with...
homes.
Off the beach, like all great cities, Sydney's adrenaline was provided by its dynamic, cosmopolitan mix. One evening, I watched a mesmerising open-air performance of a Dreamtime saga in Centennial Park by the Aboriginal Marjungego Company, in which agile, balletic ancestral giants (acted throughout on stilts) ...
...the city, I made my way to the Blue Mountains which is a two-hour drive from Sydney. The vertigo-inducing cliffs and plunging ravines of the Blue Mountains seem more the ideal ...
...For a change from the bustle of the city, I made my way to the Blue Mountains which is a two-hour drive from Sydney. The vertigo-inducing cliffs and plunging ravines of the Blue Mountains seem more the ideal ...
...the north of Sydney, a two-hour drive along the way inspired with the windswept gumtrees ...
...CRAFTY ZINE

CRAFTY CHIX WILD WEST TOUR



SUNDAY STYLIST DAY
\$225 (INCLUDES SHOW TICKET)
MONDAY OWNER/MANAGER DAY
\$275 (INCLUDES SHOW TICKET)
\$30 SUNDAY NIGHT SHOW ONLY
(\$40 AT THE DOOR)



@remploquette vivids/cutting



@hairby_allybrown editorial



@craftybosslady business

KARAOKE
competition

DOOR
PRIZES

SWAG

THE
GUILD
STUDIOS



@jessiestylist longhair/ socials

20% OFF

SUNDAY + MONDAY WORKSHOPS
USE PROMO CODE: PRAIRIECHICKEN
WHEN YOU REGISTER BEFORE SEPT 1ST!

1ST STOP - SASKATOON, SK
SUNDAY OCTOBER 1ST
LOVE YOUR CRAFT ♥ A DAY FOR THE STYLISTS
CRAFTY TREND WATCH - LOOK + LEARN
10AM - 12:00PM
CRAFT YOUR CAREER
LEARNING INTO YOUR CAREER POTENTIAL
1:00PM - 4:30PM

WILD WEST-COAST VIBE
HAIR KARAOKE SHOW
7PM - 9:30PM
FUNDRAISER SUPPORTING FREDA WEESEEKASE
#JUSTICEFORHAILEYWEESEEKASE

MONDAY OCTOBER 2ND
CRAFTY LEADERSHIP
FOR SALON OWNER + MANAGERS
9AM - 4:30PM



eventbrite

SUNDAY OCTOBER 1ST

**LOVE YOUR CRAFT
A DAY FOR THE STYLISTS**
SASKATOON: OCTOBER 1ST 2023

10AM - 12PM
CRAFTY TREND WATCH LOOK + LEARN \$225 INVESTMENT
Join our team straight out of NYFW & Portofino Artist Training as they spill the tea about the latest in hair, beauty and trending industry evolutions. You can expect to walk away with easily applicable exciting new techniques, a sense of empowerment and renewed inspiration for your craft. Limited spots available. CRAFT swag + workbook included. Live Model Demo by Artists.

THE GUILD STUDIOS

20% OFF
USE PROMO CODE: PRAIRIECHICKEN WHEN YOU REGISTER BEFORE SEPT 1ST!

1PM - 4:30PM
CRAFT YOUR CAREER
TANYA SULLIVAN @craftybosslady IS PASSIONATE ABOUT MENTORING STYLISTS. SHE TRULY BELIEVES THAT YOUR DREAM JOB DOES EXIST... YOU JUST NEED TO CRAFT IT. THIS RARE PERSONAL + PROFESSIONAL DEVELOPMENT PROGRAM CREATED FOR STYLISTS AIMS TO HELP THEM LEAN INTO THEIR CAREER POTENTIAL BY:
- discovering what really brings you joy + reward within your career
- gaining an understanding of what sectors are holding you back
- creating a roadmap in order to achieve your career goals

A FREE Spot to the entire day by following @craftacademysalon @craftybosslady on IG + tagging your work bestie in our CRAFTY Chix Wild West Tour Post!

EACH CLASS REGISTRATION INCLUDES
A FREE SUNDAY SHOW TICKET!

20% OFF IF YOU USE PROMO CODE: PRAIRIECHICKEN WHEN YOU REGISTER BEFORE SEPT 1ST!

SUNDAY OCTOBER 1ST 7PM - 9:30PM

**WILD WEST-COAST VIBE
HAIR KARAOKE SHOW**

\$30 \$40 AT THE DOOR TICKETS THROUGH EVENTBRITE

Everyone welcome
Secret Location TBA

KARAOKE
SWAG
Coverage

QR code

FUNDRAISER SUPPORTING FREDA WEESEEKASE
MOONLASKWEW PHOTOGRAPHY
#JUSTICEFORHAILEYWEESEEKASE



MONDAY OCTOBER 2ND

**CRAFTY LEADERSHIP
SALON OWNER/MANAGERS
WORKSHOP**
SASKATOON: OCTOBER 2ND 2023

TANYA SULLIVAN, OWNER OF CRAFT ACADEMY SALON IS PASSIONATE ABOUT EMPOWERING LEADERS. SHE BELIEVES THAT EVERYONE HAS LEADERSHIP POTENTIAL AND THAT LEADING IS A LIFE LONG COMMITMENT TO LEARNING. THROUGH THIS WORKSHOP, YOU WILL:

- RECOGNIZE THE QUALITIES OF EFFECTIVE EMPATHIC LEADERS
- UNDERSTAND WHAT ALL LEADERS DO TO SELF-SABOTAGE
- EXPLORE YOUR LEADERSHIP POTENTIAL THROUGH BUILDING TRUST
- MASTER METHODS TO SUPPORT YOUR TEAM THROUGH WHAT TRULY MOTIVATES THEM
- RECEIVE TOOLS FOR EMPOWERING ONE ON ONE
- INCORPORATE METHODS TO OVERCOME COMMUNICATION BREAKDOWN
- OPEN TO ALL SALON OWNERS, MANAGERS + DISTRIBUTOR PARTNERS

THE GUILD STUDIOS

20% OFF
USE PROMO CODE: PRAIRIECHICKEN WHEN YOU REGISTER BEFORE SEPT 1ST!

9AM - 4:30PM
THE DUCO BUILDING
320 22 ST S #200, SASKATOON, SK
817 1187 TO FOLLOW REGISTRATION

EACH CLASS REGISTRATION INCLUDES
A FREE SUNDAY SHOW TICKET!

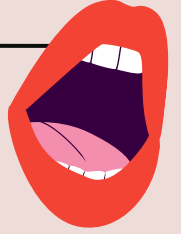
20% OFF IF YOU USE PROMO CODE: PRAIRIECHICKEN WHEN YOU REGISTER BEFORE SEPT 1ST!

JSYK THIS ZINE IS HAND-CRAFTED

by a bunch of really stellar people



A WORD FROM OUR NOT SO FEARLESS LEADER



During a recent heated discussion with my 85 year old father, [@craftybosslady](#) he ferociously exclaimed "I worked from the time I was 16 years old!" I paused and made sure I had achieved eye contact with him before answering. "Yeah, so did I." I ran away from home at the age of 16 and have been supporting myself ever since.

The point of pride my dad wanted to make sure I was aware of, he failed to recognize in his own daughter. The reason for this personal "share" is that it's obvious we all just want "to be seen". Sometimes it just takes a few of us a little longer (hopefully not 85 years for most) for that to materialize.

This type of recognition isn't just handed to you though. It involves self awareness, building trust, perseverance in the face of challenge, respecting personal boundaries (yours and others) and a commitment to authentic vulnerability. Now don't worry, I'm not about to begin spouting off Brene Brown quotes. (You should have known me in 2016 if you think that's my angle.) No, my point is that to me, all the qualities I've listed is what makes someone a hairdresser.

Our clients want to be heard, seen and truly feel wonderful about themselves as well as their experience. We (the stylists) want to be appreciated, respected and trusted to do our best. Truth bomb: Sometimes our best isn't good enough. Despite our best intentions, we're incapable of making everyone happy. It happens. So, what do we do about it? We try again. If we're given a chance. But that's the funny thing about doing hair. It's a "one strike and you're out" kinda industry. So many people don't feel comfortable expressing their dissatisfaction directly to their stylist. I assume most think that they will hurt the stylist's feelings. Some just don't like "confrontation". Fair. But to quote Brene Brown (yup, you knew it was coming) "Clear IS kind." I think there can also be something said with regard to evaluating all the minutia involved within service industry appointments. Perhaps it's worth taking a deep dive into why "it didn't work out" in the first place. When it doesn't go well, do we really contemplate what the circumstances of the appointment may have been that could have contributed to the break in communication and therefore resulting in missing the mark of the clients needs? Was everyone in the best headspace that day? Was the energy off? Did the appointment start on time? Were the expectations realistic? Was a colour or extension plan used? Did everyone speak the "same language"? Did everyone feel confident in the plan(s)? There are so many factors that affect the outcome of just one visit to the salon that it almost makes each visit about as subjective as it gets. We have been known to wave around a tail-comb and joke "This is a comb not a magic wand!" from time to time...

This much I know is TRUE; we want everyone to be happy. And if you're not, tell us. To our face. We are not as fragile as most think. Hell, I've spent the latter part of the last 10 years encouraging our team members to recognize that no one has ever died from having a "hard conversation". The only opportunity to learn any stylist has, is to be given the chance to utilize the courage, empathy and problem solving skills they all come to have in spades. They are open to vulnerability. Are you?

I hope you enjoy the fourth edition. If not, go ahead and tell me - I'll be just fine.

I know this is true for sure: The world is both messy and mesmerizing. Everyone needs an outlet for both. Here is our contribution.

XO
Tanya





MUSIC SERIOUSLY ON REPEAT

Delaney Macleod

"EVERYDAY SUNSHINE" FISHBONE



I'm sick right now. Some sort of head cold, nose leaking like a faucet, jackhammer in your brain type thing. It's not a big deal; it'll pass in a few days. It's not interesting. What is interesting is what you turn to when you're on your fourth box of Kleenex. We all have an answer to 'what's your favourite song?' or the slightly more specific variations like 'what's your number one road trip song?' or 'what do you sing at karaoke?'. But the much more interesting question is what do you seek comfort in? Maybe you're fresh off a heart break and the only thing that can soothe you is the Shania Twain album your mum used to play every Sunday morning as she cleaned the house. Maybe you just got fired and you're finding a cathartic release in a Linkin Park song you loved when you were 12. Maybe you're stuck in bed with a cold and you're starting to forget what the outdoors looks like.

When the times get tough what do you turn up?

For me that song is 'Everyday Sunshine' by Fishbone.

I could do a whole agonized prehistory here but I suspect I'll run out of room before I do the band justice. Look into it, if you're into it. If not, here's a brief overview. Formed in 1979 in Los Angeles, the band spans several genres including rock, ska, punk and reggae. They reached their career peak in the late 80s and early 90s. Today they're largely considered to be one of the most overlooked bands of all time. The industry explanation is typically something along the lines of the band hitting on musical trends far before they became mainstream (a la Sonic Youth); however, the more honest explanation is racism. Bands using a similar mash up of genres like The Red Hot Chili Peppers found worldwide acclaim with the only difference being their whiteness. Today Fishbone is experiencing a new wave of recognition and will be touring this summer (including a stop in Vancouver on July 28th). If you're interested in the band I highly recommend the documentary 'Everyday Sunshine: The Story of Fishbone'.

'Everyday Sunshine' was released in 1991 on their 'The Reality of My Surroundings' album. 'Everyday Sunshine' is the perfect 'when times get tough' song. The groove is gentle yet prolific. Bass so bumptious it will rattle around your head long after the song stops. The brass is joyful enough, light enough, it will sweep you off your feet and levitate you away from whatever made you turn on the song in the first place. 'Everyday Sunshine' is not escapism; it acknowledges the darkness (or, in my case, the overflowing garbage can of used Kleenex) but it proposes something else, something better. Something sunnier.

When times get tough (ranging from the lightly inconvenient, like a cold, to the earth shattering, like the loss of a loved one) community becomes all the more important. If you have a favourite song for the hard times in your life, send it to yenaleds@hotmail.com. In the next issue of the Crafty Zine I will share the playlist we built together. Until then, look for the everyday sunshine in your life (and maybe send some DayQuil my way).

Delaney Macleod is a talented music critic who writes for

The Minute

@theminutemusic.

As well as co-facilitating "Dykes in Print"

A Lesbian Zine Making Workshop Series in partnership with the

Vancouver Public Library



GET TO KNOW VANCOUVER'S VIBRANT ART COMMUNITY WITH



ARTSY FARTSY ANNIE!

Annie Lefebvre

STOP AND STARE - ART IS EVERYWHERE!

If you took an international trip from YVR over the last couple years, you may have stood in the zany Upside Down living room in the YVR cabin, under a pink cherry blossom canopy'd sky, or you may have paused and posed for a quick selfie on some fruit n' flower laden purple crushed velour realness in one of its' duty free shops. Perhaps this calmed your nerves or cemented a moment with a loved one, or you were just struck by the beauty of the moment. Le sigh.

In this edition of the Crafty 'zine, I want to give a shout out to the art everywhere and to those who make it. The artists, arts workers and creative entities (like myself. Wheee!) who endeavour to inject beauty, brightness and utter fabulousness into the world, a high five to the artists whose gift to a city is tending to Life in an artful manner (which is my personal M.O) and whose worthy contribution is Levity and Light



Mothers Day Disco



The Fairytale install Metrotown

A city without art is without a Soul. Art is meant to disrupt, to shake up, to stir something inside, to cultivate your place in this time and space. Yes, it's fine in formal gallery spaces, but best in the surprise places, like on tiny brick red tiles that border the sidewalk trees around the VPL Central branch (Have you ever looked down to read them? Gems.), the stunning murals you look at on your way to work downtown and suddenly notice because the morning light is so perfect it makes the picture glow, and, it's in the handmade mug you bought at the craft market that fits your hand so perfectly it turns your morning into a ritual. Someone went through the trouble of making that for you. So you could find it. And make the moment special.

So I'd like to highlight the work of Lazy Wizard. The small but mighty design and decor company headed by Soleil Tosczak is behind the YVR's experiential installations as well as Metrotown's 80's neon inspired design of Mothers' Day Pink disco, the fun, grassy loungy lawns and the gorgeous hot air balloon fantasy currently adorning its halls. The designs are all wit and whimsy this season which makes going to the mall less of a soul sucking experience, (unless you're a 14 year old skipping school to get your bellybutton pierced at Body Jewlz with a forged note from your mom or if you belong to an octogenarian walking club). The company sets itself apart by its bold work and pure creativity! Check 'em out next time you're in the Grand Court!



YVR Gintermission



LAZY WIZARD DESIGN IS OWNED & OPERATED BY THE AMAZING SOLEIL TOSZAK

@lazy.wizard.design

XO Artsy Fartsy Annie

FOLLOW ANNIE'S ADVENTURES @REDUXDELUX



WOMAN TO WATCH

TINA OZOLS
OONA CLOTHING

What propelled you to go into business for yourself?

The audacity to believe I could do it! I had new skills, great ideas and my 23 year-old self just dove in.

What makes your business unique?

I make all of my own patterns and cut, print and sew everything in-studio.

What is it about your business you are most proud of?

My goal is to make garments for everyone. I've removed gendered language from all styles and I've extended the size range to 5XL with Oona Unders and have plans to continue with more garments. Anyone is free to try whatever items they feel suit them.

What would you say to a young woman with a dream of opening their own business?

Go for it! Be prepared for it to be difficult, unpredictable and lots of fun – sometimes all at the same time. Find other women in business to talk to. Be prepared to be flexible enough to change when you need to and stick to your guns when you know in your gut that you're right!

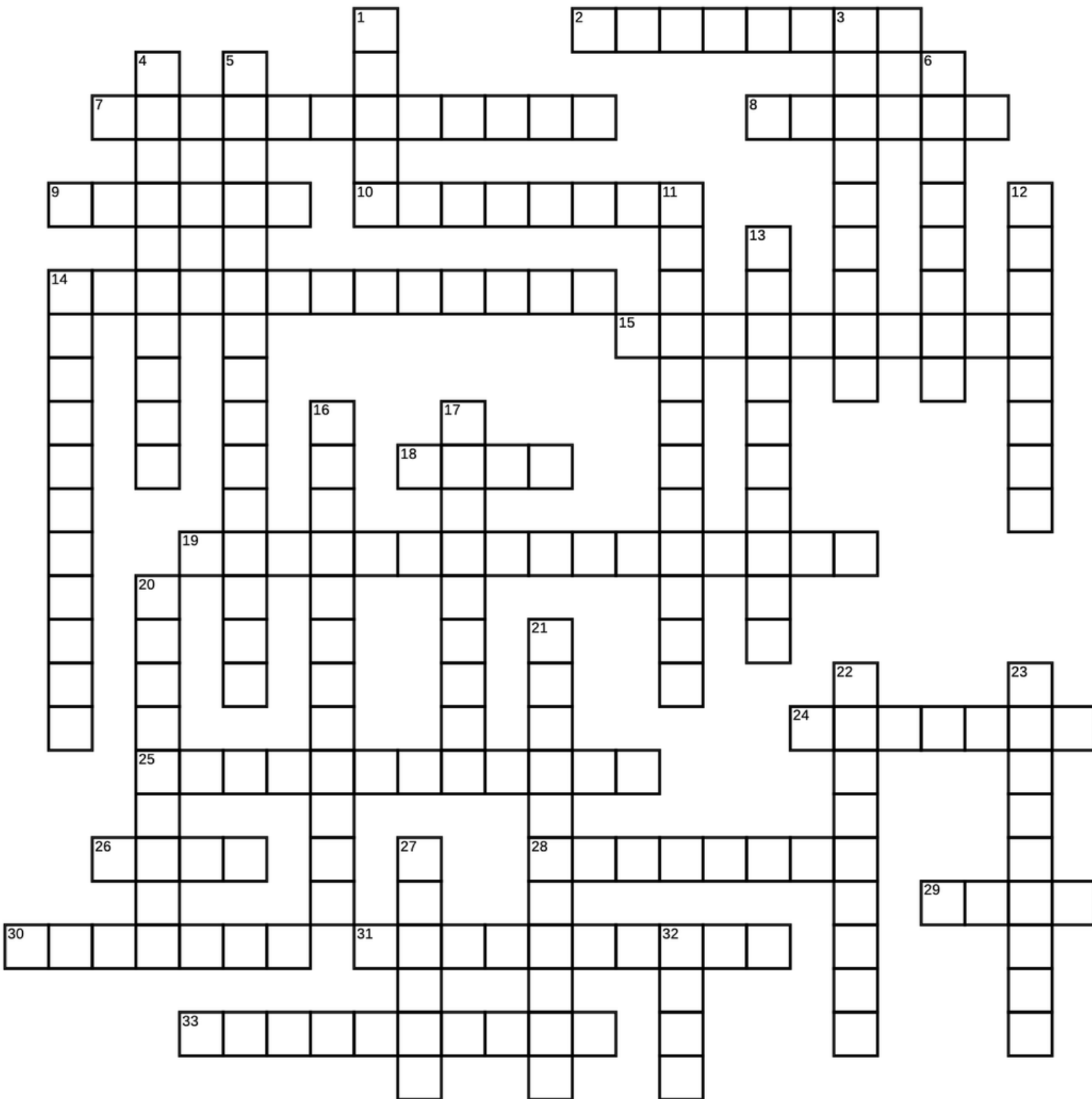
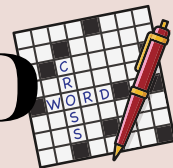
Oona Clothing
556 Clark Drive
604-779-2630

Website: oonaclothing.com
Instagram handle: [@oonaclothing](https://www.instagram.com/oonaclothing)
Email: tina@oonaclothing.com

UNDERWEAR
HAS NO
GENDER



CRAFTY STUFF CROSSWORD

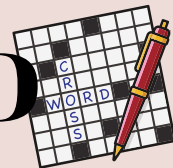


Complete the puzzle during your visit and you'll receive
15% off all retail + merch purchases the same day
PLUS a free R+CO Deluxe Sample of your choice :)

*some answers contain multiple words

* does not apply to extension hair orders/purchases + cannot be combined with any other offer.

CRAFTY STUFF CROSSWORD



Across

- 2 TANYA'S GO TO PRODUCT FOR CURLY AND WAVY HAIR
- 7 THE QUARTERLY ZINE FEATURE THAT ALLOWS US TO GIVE WOMEN THE RECOGNITION THEY DESERVE
- 8 THE ONE TAKE HOME TREATMENT WE RECOMMEND EVERYONE USE AT LEAST ONCE A WEEK DURING THE SUMMER TO KEEP THE HAIR FROM GETTING DRY AND BRITTLE
- 9 THE CRAFT MERCH ITEM THAT WILL KEEP YOUR DRINK COOL AND YOUR HANDS DRY
- 10 THE LONGEST DAY OF THE YEAR
- 14 THE KÉRASTASE LUXURY RANGE ENRICHED WITH HYALURONIC ACID, VITAMIN E & ABYSINNE TO REMOVE POLLUTION AS WELL AS HYDRATE AND STRENGTHEN THE HAIR FIBRE
- 15 THE EASIEST WAY TO ACHIEVE ADDITIONAL LENGTH AND FULLNESS TO HAIR
- 18 AN R+CO "FLY-AWAY KILLER" THAT IS SMALL ENOUGH TO KEEP IN YOUR PURSE
- 19 THE LONG LASTING SMOOTHING TREATMENT TO ELIMINATE FRIZZ, VOLUME AND ACHIEVE EASE OF STYLING FOR UP TO 3 MONTHS
- 24 AVOID BY USING KINESYS SUNSCREEN
- 25 JESSIE'S GO TO DETANGLER
- 26 WHAT KÉRASTASE CALLS SHAMPOO
- 28 THE SERIE EXPERT SHAMPOO THAT CONTAINS RESVERATOL WHICH IS A POWERFUL ANTIOXIDANT THAT PROTECTS COLOUR FROM FADING FOR UP TO 8 WEEKS
- 29 THE PERSON WHO SUGGESTS GOOD READS
- 30 NOT JUST THE NAME OF THE BAND PHIL COLLINS WAS IN, ALSO THE BEST RANGE TO ENSURE LESS SHEDDING AND BREAKAGE. BONUS: THE SCALP SERUM FIGHTS ITCHINESS AND DISCOMFORT
- 31 ACHIEVE 87% LESS HAIR BREAKAGE WHEN RECEIVE THIS TREATMENT PRIOR TO A COLOUR SERVICE
- 33 A GREAT R+CO LEAVE-IN TO PROTECT THE HAIR FROM SUN DAMAGE

Down

- 1 THE PERFECT SERVICE TO AVOID BRASS AND TREAT THE HAIR AT THE SAME TIME
- 3 THE MOST INTENSE CUSTOMIZED BACKBAR TREATMENT WE HAVE THAT IS 50% OFF FOR THE ENTIRE MONTH OF AUGUST
- 4 KEEPS YOUR VIVID HAIR COLOUR FRESH FROM ONE VISIT TO THE NEXT
- 5 IT'S MAGIC AND YOU USE IT AT NIGHT TO HYDRATE YOUR HAIR AND ADD NUTRITION WHILE YOU SLEEP
- 6 THE BRAND OF VIVIDS USED IN SALON
- 11 THIS KÉRASTASE ELIXER MAKES YOUR HAIR FEEL LIKE GOLD BECAUSE IT CONTAINS CAMELLIA, ARGAN AND MARULA HAIR OIL
- 12 LISTEN UP! THIS R+CO RANGE CONTAINING SUPERSEED OIL COMPLEX WILL MAKE SURE YOUR CURLS ARE WELL TAKEN CARE OF
- 13 GUARANTEES YOU THE TIME AND DATE YOU WISH TO HAVE YOUR NEXT APPOINTMENT
- 14 ALLY'S FAVOURITE HEAT PROTECTOR
- 16 THE VANCOUVER HAIRSPRAY
- 17 THIS R+CO STYLING PASTE CREATES BOUNCE AND MOVEMENT FOR A PERFECTLY DELIBERATE UNDONE LOOK
- 20 THE NEW TALENT STYLISTS THAT WE MENTOR
- 21 OUR ABSOLUTE FAVOURITE R+CO DRY SHAMPOO
- 22 A VEGAN RANGE SPECIFICALLY DESIGNED TO CARE FOR COLOUR TREATED HAIR
- 23 THE REWARD CRAFT TEAM MEMBERS RECEIVE WHEN THEY HAVE ACHIEVED THEIR CAREER GOALS WITHIN EACH CAREER PATH LEVEL
- 27 THE PERCENTAGE OFF RETAIL YOU RECEIVE ON YOUR BIRTHDAY
- 32 IT'S THE SAME AS A HAIRCUT



GREAT ADVICE

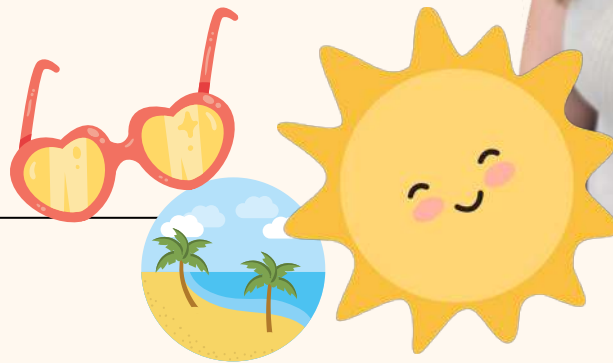
DEER AUDREY



Deer Audrey,

I love the beach, the sand and the sun.
My hair, well that's another story...
It's has a tendency to feel dry and I'm worried my summer
is going to be a total bust if I can't get out and enjoy it!
What can I do?

Scorched,
Summer Lovin'



hair by [@hairthingsbykat](#)

Deer Summer Lovin',

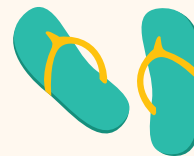


Don't you worry, we've got you covered!
There are so many great leave ins you can use to protect your hair from all the
external aggressions of summer sun, humidity and uv rays.
One of our absolute faves is Suncatcher by R+Co.

It's a nourishing + protective leave-in conditioner that can be used on wet hair or as a
restyler on dry. Its Power C Boost helps soften, seal, detangle and fight frizz while
protecting your hair from the sun's harmful rays.



Online store



With Much Hair-Love,
Audrey



**Are you an up and coming stylist who could benefit from
Fast Tracking through Hand CRAFTED Coaching?**

[email ilovethecraft@gmail.com](mailto:ilovethecraft@gmail.com) to learn more



SPOILER ALERT!

REMPEL ROQUETTE



80's trivia:
What 1983 movie do
Michelle Pfeiffer
play Elvira?

SCARFACE

Rempel Roquette is an OG CRAFT Team Member at CRAFT East Van & the lead singer of Rempel & The Rousers An all around lover (and spoiler) of TV & the cinema
@rempelroquette
@rempelandtherousers

What words do you associate with the film Grease? Masterpiece? A triumph of musical cinema? You'd be correct. But what about Grease 2? Never heard of it? OF COURSE YOU HAVEN'T! It was a flop! Directed by the choreographer of the first Grease (which honestly should tell you exactly how it's going to play out), they had high hopes for this one. Frenchie is back (only for the first half of the movie, then disappears) and is tasked to help out Sandy's cousin Michael who moves to Rydell High. He takes one look at Stephanie Zinone (essentially the Danny Zuko- Michelle Pfeiffer in her first role!) and falls head over heels, but the Pink Ladies are only allowed to date The T-Birds. Micheal decides that the only way he's going to have a chance with Stephanie is to fix up an old motorcycle, and try to change his entire persona after she sings the absolute BOP "Cool Rider" explaining that a babe on a motorcycle is the *#it! (literally the reverse of the original Grease, where Sandy turns into the bad girl) He changes, shows up at her work, she drives off with him and wouldn't you know it? SPOILER ALERT! In love! The T-Birds don't like this and chase him OFF A CLIFF! Don't worry he shows up at the graduation party but riding his motorcycle over a swimming pool and all is forgiven- in fact, he's made into a T-Bird and now Michael and Stephanie can date. This is also where it's revealed (SPOILER ALERT) it was Michael the whole time! Who would have know it was him because he had driving goggles on! Oh also, there is a talent show happening in the background that the Pink Ladies and T-Birds are both trying to win. The soundtrack of this movie is insanely good. Shelby sang "Cool Rider" her first time doing karaoke!

"BEFORE GREASE 2, I WAS CALLED THE NEXT RICHARD GERE, THEN AFTER GREASE 2, NOBODY WOULD TOUCH ME."

- Maxwell Caulfield



CHECK THEM OUT ON BANDCAMP!
<https://rempelandtherousers.bandcamp.com/>

CRAFT FURBABY FEATURE



CHUCK

HIS NAME IS CHUCK.
HE IS A 6 MONTH OLD PARTI POMERANIAN
WITH HIS OWN INSTAGRAM
[@chuckthepompom](#)
AND HE'S CUTE AF



PROUD PUP MOM: [@HEATHERANNHAIR](#)

FOLLOW US!



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EVENTBRITE

CRAFTACADEMYSALON.COM

OMG! I YOUR TATTOO



[@hairbysadies](#)
leg



TATTOO BY:
[@MEDUSA.ILLUSTRATION](#) AT [@CHICOLLABORATIVE](#)

Do Future You a Favour

Cast your mind back to your school days (skip over any regrettable fashion choices). You're playing Three Blind Mice on the recorder. You're puzzling over the difference between a colon and a semi-colon. You're stumped by a calculus equation. But can you remember being taught about cash flow, investing, life & health insurance, RRSPs, TFSA's, or even how to make a budget? I'm guessing not. Unfortunately, financial literacy isn't something we learn in school and yet it's a vitally important life skill.

Living in Vancouver is expensive! So how do you make sure future you is taken care of while present you pays the bills and sleeps at night? That's where I come in! I help my clients understand their current finances and set short-term and long-term goals. We look at cash flow, income protection, retirement, and estate planning, and we make a plan to build the life they want.

Thanks to the magic of compounding (yep, another thing you didn't learn in school), the sooner you start, the better off you'll be. For example, if you save just \$100/month starting at age 30, by age 65 you will have accumulated \$42,000. But if you invest the same amount, your investment will grow to over \$133,000 (assuming a 6% annual rate of return). That's the power of compounding!

Want to explore how compounding can work for you? Let's make a plan!

Emily Lonie is an independent Financial Advisor living in Vancouver.

emily@makeaplanfinancial.ca

www.makeaplanfinancial.ca



MONEY'S

WORTH

with
Emily Lonie



Emily's
stylist!

[@silviapensatohair](https://www.instagram.com/silviapensatohair)

Even those who take excellent care of their hair sometimes need a boost!

TREAT YO-SELF TO A FUSIO - DOSE



Our favorite system of concentrated care formulas and boosters mixed for you personally, resulting in hair that is soft, shiny and incredibly healthy.

You can experience this magical treatment for half price for the ENTIRE MONTH OF AUGUST!

It's easy!

Just ask to add a Fusio-Dose to your service when you book!

50% OFF
in
Aug!



THINGS WE'RE EXCITED ABOUT

NEW ASSOCIATES!

Make sure to follow and say Hi to our newest Mentees:



Everyone loves Laura!
Including Mike :)

They are tying the knot in September!
Congratulations Laura!

@minette.does.hair @hairstory.by.azi

A third will be joining our team in August.
Who will it be???

Congrats!

SHE'S A KEENER!



DREAM TEAM

SOON YOU'LL BE SEEING
ANNOUNCEMENTS REGARDING
TEAM PROMOTIONS VIA EMAIL
AND SOCIAL MEDIA.
PLEASE TAKE A MINUTE TO
CONGRATULATE THEM FOR
ALL THEIR HARD WORK AND
DEDICATION TO THEIR CRAFT!



@haibybreanne

Having Breanne back in
salon every 3 months!
Book now for her return
in September!

Katy has been promoted from
Associate and will be a full time
stylist on the floor in September!



@JESSISTYLIST CREATING CONTENT FOR
@PUREOLOGYEDUCATIONCANADA IN TORONTO
WITH THE PUREOLOGY ARTISTIC TEAM!



STICKER CLUB

DESIGNED BY RENÉE
@chrysalis.hair



You know them as celebrities, we know them as previous hairdressers...

Whoopie Goldberg Danny Devito Sandra Bernhard
Collect them all!!!



HEADS UP!

**ALLY WILL BE AWAY FOR NYFW IN SEPT
+ SNOW-BIRDING MID DEC - MID JAN**



SAVE \$ WITH CRAFTY PROMOTIONS

Serving up
Summer Savings

BUNDLE ANY 2 OR MORE
FEATURED PRODUCTS + SAVE 20%



CANNOT BE COMBINED WITH ANY OFFER
FEATURED PRODUCTS ONLY JULY 1ST - AUG 31ST

IT'S TIME TO PLAY



PLINKO



CANNOT BE COMBINED WITH ANY OFFER
FEATURED PRODUCTS ONLY Aug 1st - Aug 31st

FLASH SALE
FLASH SALE
FLASH SALE
FLASH SALE
FLASH SALE
FLASH SALE



CANNOT BE COMBINED WITH ANY OFFER
FEATURED PRODUCTS ONLY Sept 1- 30th



Saskatoon
Oct 1-2

CRAFTY CHIX WILD WEST TOUR

Listen Up!



PODCASTS WORTH
WASTING TIME ON



Pow Wow Pitch Podcast features empowering Indigenous entrepreneurs. Host Sunshine Quem Tenasco, a Kitigan Zibi Anishinabeg entrepreneur, interviews some of the most successful Indigenous entrepreneurs, makers and creators. She shares their stories, learnings, and wisdom with the intention to lift up us all.



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DEDICATED TO SHARING OUR CRAFT THROUGH:
MENTORSHIP
EDUCATIONAL WORKSHOPS
KARAOKE HAIR SHOW FUNDRAISERS
MASTERCLASS OFFERINGS
& A DAMN GOOD TIME!

@CRAFTACDEMYSALON





#justiceforhaileyweeseekase

On July 11, 2020, Freda Weeseekase joined a group no mother or family wants to be a part of. That group is MMIW - Missing and Murdered Indigenous Women and Girls. Her 19-year-old daughter Hailey Belanger-Weeseekase was murdered in Saskatoon. The case is still before the courts.

It's definitely been a struggle for Freda since she lost her girl Hailey. She's been a single mom most of her 3 girls lives and still to this day continues to provide for them when she is able now that they are older.

Freda has been trying to continue to work in nursing (contractually) while still being available for Haileys Murder trial (going on 3 yrs).

Freda is constantly faced with the conundrum: Does she go away to work so she can pay her bills or wait and cross that bridge when it comes, so she can represent her girl and face the devil head on in court?

Freda and Tanya grew up as softball rivals in Saskatchewan together.

Freda on Makwa Sahgaiehcan Nation, Tanya in Makwa.

CRAFT is honoured to support Freda in our CRAFTY CHIX Wild West Tour's first stop in Saskatoon. 50% of the ticket sales + 10% of the merch sales for the Karaoke Hair Show Sunday Oct 1st will be donated to Freda. This show is open to the public, so please encourage everyone you know in Saskatoon to attend! Freda is also a talented photographer and her series "I Wear Red" provided her and many others affected by MMIW an outlet for their pain.

Give her a follow to learn more:
FB: [Mooniaskwew Photography](#)
IG [@mooniaskwewphotography2016](#)
TikTok [@fredaweeseekase](#)



LINK FOR TICKETS



RUTH RECOMMENDS

Ruth is a retired Teacher-Librarian with a life long love of learning. She returned to University in her sixties to complete a Doctorate in Education, and is always on the lookout for interesting and inspiring books to read and share with others. In this column Ruth will share her recommendations for beloved books. A favourite client of Rempel & Tanya, she has been recommending books to them for as long as they can remember!

Ruth's current favourites are not your average summer beach reads:

1. *Two Steps Forward* by Graeme Simsion and Anne Quist
2. *Horse* by Geraldine Brooks
3. *The Tea Girl of Hummingbird Lane* by Lisa See
4. *Cutting for Stone* by Abraham Verghese
5. *Lessons in Chemistry* by Bonnie Garmus
6. *The Boy, the Mole, the Fox and the Horse* by Charlie Mackesy

Happy Reading!
Ruth

"The more that you read, the more things you will know. The more that you learn, the more places you'll go." Dr. Seuss



Stay tuned for an essential 3 part series with:

Experience Growth and
Change with
Dr. Laura Klubben,
Registered Psychologist

"And the day came when the risk to remain tight in a bud was more painful than the risk it took to blossom." ~Anais Nin



www.drlauraklubben.com

THAT'S ALL!
THANK YOU TO ALL OUR CONTRIBUTORS & THOSE WE ADORE:

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Tell us what you would like to see
in our next issue!

ilovethecraft@gmail.com

JUL - SEPT 2023





CRAFT
ACADEMY SALON